



LightRock Productions, LLC

Annual Newsletter #12

September 2018

This past year has been a busy one for LightRock. During the fall and winter of 2017, I edited several holiday-themed pieces for Nickelodeon, including a short-form video of how to make a gingerbread house. But this was no “ordinary” how-to video; everything was in miniature to tie-in with the Nickelodeon original movie *Tiny Christmas*. I also lent a hand on some promos for the movie, which revolves around an unlikely pair of friends who accidentally get shrunk down to tiny size by a wayward elf.

Moving into early 2018, I worked on Nickelodeon’s promo campaign for the comedy movie *Blurt!*, exploring what happens when you can’t stop saying, out loud, every single thing you “think” inside your head.

Around this time, I produced and edited a trailer for Action Lab/Danger Zone’s comic book *Twelve Devils Dancing*. Written by the award-winning Erica Schultz, illustrated by

the talented Dave Acosta, and with eye-popping colors by Andrew Covalt, this horror-thriller offered a great opportunity to switch gears and explore the darker side of human existence. A big **thank you** goes out to all who contributed to the trailer’s success!

Throughout the spring and summer, I transitioned over to episodic TV, with a return to Cooking Channel’s ongoing food/travel series *Man Fire Food*, produced by IW Productions. The show follows chef Roger Mooking across America as he seeks out pit-masters and chefs who have found unique ways to combine fire & food to create the perfect meal.

As the end of summer has rolled around, I’ve returned to promo work with Nickelodeon on some ongoing projects, including the campaign for the sports movie, *Alex & Me*, starring soccer superstar Alex Morgan.

As a reminder, I offer the flexibility of editing remotely from my own LightRock studio using either Avid or Premiere, as well as the more traditional, on-site edit session approach – or even a blending of the two options if preferred.

Whatever the project, I will continue to provide a high level of creative and collaborative editorial service to my clients, and as always... cookies!

RATES:

Editorial (Avid or Premiere):
\$600 / 8hr day

Overtime: Time-and-a-half (includes weekends and holidays)

Cancellations: 50% fee



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