



LightRock Productions, LLC

Annual Newsletter #16 September 2022

Although the days, months, and years may seem to blend together these days, I like to keep tabs on the overall accomplishments LightRock has had in the past year, and there have been quite a few!

In the fall of 2021, we finally bid a fond farewell to the longtime workhorse of the LightRock edit suite, the old 2010-era MacPro...and upgraded to the newest "cheese grater" MacPro machine with its blazing fast speed and processing power. All the bells; all the whistles.

Around that same time, I laced up with Nickelodeon tearing running plays and making cuts on multiple promos for their live-action team, including the new *NFL SlimeTime* series. Then as we transitioned to the early winter of 2021, I continued promo edits as the Dallas Cowboys took on the San Francisco 49ers for their second annual NFLxNickelodeon Wild Card Game presentation, which went on to be the most watched playoff game in NFL history that didn't start with Super and end with Bowl.

Also in that latter part of 2021, I teamed up with Porch Swing Productions to edit part of their *First-Time Buyers* series of videos for the National Association of Realtors® that are designed to, as you may have guessed, assist the first-time buyer with all the complexities of that new home purchase.

Then in late winter & early spring of 2022, I had the pleasure to partner with Rock Shrimp Productions to edit an episode of *Bobby and Sophie On The Coast* for Food Network. The hour long, verité format provided a great opportunity to switch gears. The episode I edited followed Bobby Flay's exploration of the revolutionized food scene in Downtown Los Angeles (DTLA for those "in the know"). His daughter, Sophie, shares in Bobby's exploration and even teaches him a thing or two, now that she lives and works in LA.

Finally, this summer I partnered with Tavola Productions to edit multiple episodes for the 10th season of the delectable *Lidia's Kitchen* airing on PBS. Yet another project successfully completed via the remote, LightRock edit suite!

RATES for 2023:

Editorial: \$650/8hr day

Overtime: Time-and-a-half (includes weekends and holidays)

Cancellations: 50% fee

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