



LightRock Productions, LLC

Annual Newsletter #5 August 2011

After hitting the 5-year anniversary mark this summer, LightRock's existence has already surpassed the length of some U.S. presidencies!

The past year has been a busy one, with a great deal of work being done with Martha Stewart Living Omnimedia (MSLO). I've handled editorial work on multiple television episodes of both *Mad Hungry* and *Emeril's Table* for the company.

Mad Hungry stars Lucinda Scala-Quinn, who is the *Martha Stewart Living* food editor and a best-selling author of multiple cookbooks. The daily series first aired in the Fall of 2010 on The Hallmark Channel, and it continues to grow its audience thanks to Lucinda's approachable style and amazing recipes. It returns this Fall with new episodes which I am currently working on with MSLO.

Emeril's Table stars... you guessed it, Chef Emeril Lagasse! This new daily series will premiere in September on The Hallmark Channel, and it

promises to entertain as Chef Emeril engages the guests at his table in cooking lessons on a wide variety of meals with his own unique style.

I've also been fortunate enough to continue working with Hiccup Media as well as Grey Group's Vision-Post on several commercial projects over the past year.

LightRock repeated its service-work on a video project that recognized volunteers' contributions to Ohio's Cuyahoga County Board of Developmental Disabilities. Especially in an economy like this one, volunteers are the lifeblood of organizations like the CCBDD throughout the country.

I am also happy to announce that LightRock can now provide Avid editorial services from the home office. That's right, I now have the latest Avid software at my disposal. Drop me a line for more information should you have any projects that you think could be handled off-site.

Here's hoping for a great sixth year as LightRock moves forward!

RATES:

Editorial:	\$550/day
Weekly Rate:	Negotiable
Overtime:	Time-and-a-half for all weekends/holidays & over 40hrs/week.
Cancellation fee:	50%

Cookies are always free of charge!



LightRock Productions, LLC

903 Woodhaven Drive
Edison, NJ 08817
646 651 5425
AJ@LightRockEdit.com