



LightRock Productions, LLC

A.J. Schultz

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WORK EXPERIENCE

July 2006 – Present; Owner of LightRock Productions, LLC; Edison, NJ

- Provides freelance video editorial services for the television, commercial, and corporate post-production industries; able to work independently or in collaboration as needed
- Clients include: MTVN/Nickelodeon, Hiccup Media, Grey Group, Lee Miller Designs, Picture This Television, DazMedia, Leapfrog, The Shrink Cooperative
- Recent projects: commercials for Alicia Keys, Dave Matthews Band, LongHorn Steakhouse, Aquafresh; pilot for *The Ultimate Pig* cooking show and presentation reel for *Running Russell Simmons*; webisodes for E*Trade, Gavin DeGraw, Aerosoles, and the Cuyohoga Board of Developmental Disabilities; promos for *Degrassi*, *Dance Flick*, and the *2009 Kids' Choice Awards Sweepstakes*

Jan. 2010- Feb. 2010; Judge, 2009 Media and Awareness Awards, Ohio Public Images, Inc.

- Served as a judge for an awards program which recognized media work (in the form of PSAs, documentaries, and broadcast feature presentations) which contributed to the increased understanding and positive awareness of developmental disabilities and available programs in Ohio

May 2003 – July 2006; Editor, Grey Global Group; New York, NY

- Worked on TV spots, new business pitches, sales films, and animatics--working closely with creatives, producers, & clients throughout the revision process, including online editorial
- Clients included Procter & Gamble's Pantene, CoverGirl, & Clairol; Diageo's Captain Morgan, Parrot Bay, & Crown Royal; Panasonic; Hasbro; 3M; The American Egg Board; Wyeth's ChapStick, Alavert, & Robitussin; and Novartis' Lamisil-AT & Maalox

Oct. 2002 – April 2003; Assistant Editor, Grey Global Group; New York, NY

- Responsible for maintaining 3 edit suites and assisting each editor
- Logged, loaded, cut string-outs, imported files, created masters, exported EDLs and OMFs

Aug. 2002 – Oct. 2002; Dub Room/Cuts Editor, Grey Global Group; New York, NY

- In addition to traditional dubbing responsibilities, also responsible for assembling cuts edits for account teams on 3/4" and assisting editors as needed

June 2002 – Aug. 2002; Dub Room Intern, Grey Global Group; New York, NY

- Duties included dubbing tape to tape, digitizing for compression to MPEG, DVD creation

Aug. 2001 – May 2002; Graduate Teaching Assistant, Syracuse University; Syracuse, NY

- Supervised and instructed undergraduate, graduate and military students in production courses
- Trained in AVID, Final Cut Pro, Sony DV Cameras, Steadicam operations, lighting for film/television, directing actors, sound recording and writing

TECHNICAL SKILLS

Avid (Symphony, Symphony-Nitrus, Media Composer, & Adrenaline); Unity experience; Final Cut Pro; PhotoShop; Mac & PC

EDUCATION

2002; International Radio & Television Society (IRTS)

- Summer Fellow

2001 – 2002; Syracuse University – S.I. Newhouse School of Public Communications

- Master of Arts in Television-Radio-Film

1997 – 2001; Syracuse University – College of Visual & Performing Arts

- Bachelor of Fine Arts with Honors in Film; Summa Cum Laude