



LightRock Productions, LLC

Annual Newsletter #14 July 2020

This past year has certainly been... interesting...to say the least. When the pandemic kicked into high gear in NYC, LightRock was in the middle of a project with IW Productions. Thankfully, with the built-in ability to edit from the home office suite, we didn't miss a beat. Here's a brief overview of a few projects that took place since last August.

In the late summer of 2019, I edited a few Nick@Nite promos for the 25th anniversary of *Friends*, and being a big fan of the show during its heyday, I thoroughly enjoyed reliving every moment from Ross's "pivot" to Joey wearing a closetful of Chandler's outfits..."Could I be wearing any more clothes?" Continuing with the comedy routine, I also edited multiple promos for the sketch-comedy show *All That*.

Moving into autumn, I edited several holiday-themed, promo projects for Nickelodeon, including *Top Elf*, before jumping into an extended promo campaign for *America's Most Musical Family* in the winter. Then as we moved into 2020, I continued with promos for several Nick properties including *The Substitute* and a Nick@Nite promo for the original *Shrek* movie.

In the early spring of 2020, I began post-production on multiple episodes for the ninth season of Cooking Channel's ever-popular *Man Fire Food* series, hosted by chef Roger Mooking and produced by IW Productions. As noted at the intro, this coincided with the big NYC shutdown due to the emerging pandemic; however, the entire post-team put our nose to the grindstone to keep moving forward remotely, and we met our target premiere date, dishing out another delicious season of grilling and smoking for the network's longest running, original series. As a little side-note, please (safely) support your local restaurants!

Moving into late spring, I edited multiple promos for the comiXology Originals/Vices Press digital comic book series, *Forgotten Home*, created by writer Erica Schultz (my better half) and illustrated by the amazingly talented Marika Cresta. Promo writer Bev Walley did a stellar job to distill the entire 8-issue, urban-fantasy series down to an easy-to-digest trailer format, and audio mixer Ryan Hobler added his own professional touches. One of the trailers features the voice talents of Shannan Leigh Reeve and Chelese Belmont who brought Erica's characters to life.

If you have Amazon Prime Reading, Kindle Unlimited, or comiXology Unlimited, all 206 pages of *Forgotten Home* Vol.1 are already available as part of your subscription to those platforms, and the book is also available for digital purchase.

As this summer began, with the TV/film production world still very much at a standstill, I was happy to return to Nickelodeon on summer-themed, promo work for the network, as well as for multiple promos of their *Danger Force* series.

As we move forward through these uncertain times, LightRock remains ready to handle all your post-production needs remotely while providing the same creative, editorial expertise as always. Stay safe!

STANDARD RATES:

Editorial: (Avid or Premiere)	\$600/8hr day
Overtime:	Time-and-a-half (includes weekends and holidays)
Cancellations:	50% fee



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